



ProductCamp Helsinki 2016

Saturday, 9<sup>th</sup> April

OP Bank, Helsinki, Finland

**Sponsorship –**

**Do not miss this unique opportunity!**



# What is ProductCamp?

- ProductCamp is an “unconference” for people interested in product management and product marketing. The first Product camp was organized in Mountain View 2008 and has been followed by 150+ Product Camps from Vancouver to Melbourne including 12 major cities in Europe.

[www.productcamp.org](http://www.productcamp.org)

- The idea is to get together and share the experiences of product management and product marketing.

Information from last year’s event 2015 Productcamp Helsinki

<http://www.productcamphelsinki.org/2015-2/>



# Who are participating the event?

- About 90 highly motivated product management and product marketing professionals joining. The participants are using one day of a weekend to join (high level of motivation)!
- Participants are coming from different industries and are coming from all sizes of companies early phase start-up's to globally operating industry giants.



# Why to sponsor the event?

- To get visibility in the PM community in Finland.
- By participating you have possibility to **meet the best product talent** available.
- This may open way the great recruitments and/or possibility to sell your products/expertise.



with **Sponsorships** we cover only the costs *directly linked to the event*: marketing, coffee, drinks, lunch, snacks, posters and travel expenses of the special guests.

**It is easy for you!**

- You tell us the *maximum sum* of your sponsorship.

# Sponsorships

## Sponsoring options

### 1. Standard sponsorship

With 500 EUR (or equivalent) sponsorship

- You will be listed in the web page of the event ([www.productcamphelsinki.org](http://www.productcamphelsinki.org)) as a supporter of the event including your logo
- During the event your company logo will be visible in poster or similar
- You will make a positive impression in Product Management community by enabling the event

### 2. Custom sponsorship

If you want to sponsor in any other way ***or get even more visibility by presenting your offering on stage***, please [contact the organizers](#).



## Contact information:

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