



ProductCamp Helsinki 2015

Saturday, 9th April

OP Bank, Helsinki, Finland

Sponsorship –

Do not miss this unique opportunity!



What is ProductCamp?

- ProductCamp is an “unconference” for people interested in product management and product marketing. The first Product camp was organized in Mountain View 2008 and has been followed by 150+ Product Camps from Vancouver to Melbourne including 12 major cities in Europe.

www.productcamp.org

- The idea is to get together and share the experiences of product management and product marketing.

Information from last year’s event 2015 Productcamp Helsinki

<http://www.productcamphelsinki.org/2015-2/>



Who are participating the event?

- About 70 highly motivated product management and product marketing professionals joining. The participants are using one day of a weekend to join (high level of motivation)!
- Participants are coming from different industries and are coming from all sizes of companies early phase start-up's to globally operating industry giants.



Why to sponsor the event?

- To support the PM community in Finland!
- To get visibility in the PM community
- By participating you have possibility to **meet the best product talent** available.
- This may open way the great recruitments and/or possibility to sell your products/expertise.



with **Sponsorships** we cover only the costs *directly linked to the event*: practicalities, coffee, drinks, lunch, snacks, posters and travel expenses of the special guests.

It is easy for you!

- You tell us the *maximum sum* of your sponsorship.

Sponsorships

Sponsoring options

1. Standard sponsorship

With 500 EUR (or equivalent) sponsorship

- You will be listed in the web page of the event (www.productcamphelsinki.org) as a supporter of the event including your logo
- During the event your company logo will be visible in poster or similar
- You will make a positive impression in Product Management community by enabling the event
- The sponsorship is primarily paying for food, drinks etc. instead of money

2. Custom sponsorship

If you want to sponsor in any other way ***or get even more visibility***, please [contact the organizers](#).



Contact information:

info@productcamphelsinki.org or

Antti Suvanto, Member of the Productcamp organizing team.

antti.suvanto@prodman.fi

+358 50 5994830